



# HISTORY

22 YEARS OF EXPERIENCE

## History

PIQE began in 1987 as a result of discussions with parents of a predominantly Latino elementary school in the San Diego area, who wanted to address conditions that prevented their children from succeeding in school. Armed with information from those meetings, PIQE founders [Rev. Vahac Mardirosian](#) and [Dr. Alberto Ochoa](#) launched the organization's first program: targeted class workshops for parents of K-12 children.

That seminar has evolved into PIQE's signature program, the Parent Engagement Education Program, a nine-week program delivered to parents in their primary language which helps them become educational advocates and supporters of their students.

PEEP was launched in other schools in San Diego, then throughout California. As PIQE has grown, it has added additional offices and programs to help more families offer support so that their students can succeed academically. PIQE now operates 14 offices in five states, including licensee offices, and offers classes in 16 languages.

In 2006, PIQE entered into a long-term relationship with the California State University system to receive funding and support in its outreach and training for low-income families. The relationship between CSU and PIQE paves the way to college for low-income families throughout California.

In addition to the original program, the organization offers a Early Childhood Development Program, Four-Month Follow-up Parent Coaches Program, Teacher's Workshop on Effective /Parent Engagement, Family Financial Literacy Education, and a Parent Leadership Program. PIQE also consults with school administrators offering the Three-Day Teachers' Seminar, Best Practices Model, and Replication/Licensing program.





## OUR CORE VALUES

COMMITTED TO EXCELLENCE

### **Mission**

PIQE's mission is to connect families, schools and community as partners to advance the education of every child through parent engagement.

### **Vision**

Our vision is to create a community in which parents and educators collaborate to transform every child's educational environment, both at home and at school, so that all children can achieve their greatest academic potential.

### **Guiding Principles**

All parents love their children and want a better future for them.

Every child can learn and deserves the option of a college education.

Parents and teachers must work together to ensure the educational success of every child.

For children, learning is a natural process that parents and teachers facilitate.





## ACCOMPLISHMENTS

OUR WORK SPEAKS FOR ITSELF

### **PIQE Accomplishments:**

Our success with parents, students and educators over the past 21 years has proven that children's academic performance improves with proper support from parents. Parent involvement that begins at home must continue at school. PIQE has the support of the California State University system because its programs adequately prepare low-income students for success in college.

- PIQE has enhanced the education of more than 1.5 million students since its inception.
- More than 458,000 parents have graduated from PIQE's programs.
- PIQE works closely with the California State University system to prepare low-income students for success at its campuses.
- In 2008, more than 29,000 parents graduated from the Parent Engagement Education Program.
- PIQE assisted families in 461 schools districts in California in 2008.
- More than 90% of the children of PIQE-educated parents graduated high school (average Latino rate is 50%).

More than half of them go on to college.

- The Parent Engagement Education Program is taught in 16 languages

Numerous university research studies have been conducted to determine PIQE's effectiveness. [Click here to learn more about how PIQE helps families and students prepare for and succeed in college.](#)